

Trying Something New: Developing New Tools for Educational Resource Assessment

Jessica Rigg and Jeffrey M. Mortimore

Abstract

In response to university-wide budget cuts, librarians at Georgia Southern University were charged with evaluating the libraries' collections in preparation to make \$300,000 in cuts for 2022. Past initiatives to assess the libraries' collections have had mixed results and few true successes. The library faculty have struggled to present information about resources in a comprehensive yet easy to understand way that encourages participation by departmental faculty. In light of previous experiences, the library faculty decided to scrap the old way of collecting feedback and instead develop a new process to present data in a clear and precise manner. Throughout this process, the library faculty strove to balance usage data and other metrics with faculty input to make renewal decisions. This presentation showcased tools and templates that Georgia Southern librarians developed during this assessment and highlighted what we learned.

Keywords: electronic resource life cycle, electronic resources management, collection analysis, collection assessment, collection development, big deals, unbundling

In 2021, the Georgia Southern University Libraries received a charge from the President of the University to reduce the libraries' budget by

\$300,000 for 2022. The recent professional literature is replete with reports and research addressing causes, consequences, and strategies for conducting collections assessment, much of which focuses on the evaluation of electronic journals and unbundling of Big Deals.¹ Of these studies, a significant number focus on canceling resources under crisis conditions, with limited time to assemble and analyze relevant data or stakeholder feedback.² Also, these studies display diverse methodology, including quantitative, qualitative, and mixed methods approaches, of which many of the latter rely on librarian judgment to weigh quantitative and qualitative variables in selection decisions.³ While reviewing this literature we concluded that, like politics, all selection decisions are local. The circumstances of our assessment were no different than the majority of these studies, and neither was our general approach. Confronted with title cancellations under crisis conditions, we amassed as much usage and cost data as we could, identified several Big Deals for unbundling, solicited faculty feedback, did our best to combine these quantitative and qualitative inputs in a principled and equitable manner, and, finally, applied our professional judgment when renewing titles.

We decided that we needed to look at all subscriptions on a title level, so we first built a list of all the libraries' resources. We then incorporated usage data to rank those resources by cost-per-use and separated each list by subject area. The first phase was to determine which resources we planned to further investigate. We decided that print monographs and other one-time purchases would be removed from consideration for cancellation because we wanted to focus on resources we had an obligation to continue since faculty would be more likely to feel pain if a database or a subscription that they needed was cut. We also decided to retain essential software services and platforms and to exclude them from the assessment process. For example, we excluded our bepress Digital Commons subscription because that would be a very large pain point if it were cut. We also decided to exclude resources not funded by the libraries. Since we only needed to reduce the libraries' budget, all resources provided through the

statewide GALILEO consortium or by other units of the University were excluded from consideration.

In the next phase, we assembled information about all of the resources that were subject to review. We updated the libraries' dossiers as our first task. We began creating and maintaining dossiers in 2012 using Google Spreadsheets to compile all of the information about paid resources in one place so that, when library faculty were asked to recommend whether a resource should be renewed or canceled, the information they would need to make decisions could be easily shared among colleagues. The dossiers originally were one-page spreadsheets containing information such as the resource title, the name of the vendor who provides the resource, the subscription period, the next renewal date, historical pricing, and a summary of whatever statistics are available for the resource over time. An example of a dossier can be found in Figure 1.

A	B	C	D	E	F	G	H	I
Name		Cambridge University Press		<p style="text-align: center;">Additional Information (provided by Collection Services Department)</p> <p style="text-align: center;">Library Liaisons' FY22 Resource Assessment Rubric (Summer 2021)</p> <hr/> <p style="text-align: center;">Contents of this dossier are proprietary and for the exclusive use of Georgia Southern University personnel. Do not share this dossier or any of its contents outside the University.</p> <hr/> <p style="text-align: center;">Any information missing from this dossier is currently unavailable from the vendor and will be added as it is received by library personnel.</p>				
Type		Journal Package						
Corresponding Database Asset(s)		Cambridge Core						
Detailed Description		http://georgiasouthern.libanswers.com/faq/133363						
Works with EDS		Yes (Indexed, full text via Find It link)						
Publisher		Cambridge University Press						
Paid To (Vendor/Consortia/etc.)		EBSCO						
Subscription Period		January - December						
Next Renewal Date		December 31, 2021						
Renewal/Cancellation Notes		N/A						
Status		Active						
Resource Cost								
FY16	\$	****.00						
FY17	\$	****.00						
FY18	\$	****.00						
FY19	\$	****.00						
FY20	\$	****.00						
FY21	\$	****.00						
Statistical Overview								
Full Text Articles Viewed								
FY15		1,591						
FY16		1,512						
FY17		1,796						
FY18		1,735						
FY19		2,124						
FY20		2,993						
Cost Per Article								
FY15	\$	****.00						
FY16	\$	****.00						
FY17	\$	****.00						
FY18	\$	****.00						
FY19	\$	****.00						
FY20	\$	****.00						

Figure 1. Example of Dossier

As we updated the dossiers, we added more sections to these documents to include the information we were collecting as a result of our Assessment project. The original content of the dossiers became the cover page, and additional links and sheets were added to each dossier over the course of the project. These additions are described in the following paragraphs. We also decided to include the average cost-per-use for each title on the dossier instead of relying on the annual costs-per-use platform-level statistics we had used in previous years. We wanted to use the most recent data, but fiscal year (FY) 2020 was an atypical year for our students and faculty due to the COVID-19 pandemic. We instead decided to calculate the average cost-per-use by averaging the annual, journal title-level statistics for FY2018, FY2019, and FY2020 because we felt that user behavior in FY2018 and FY2019 was more indicative of the actual use of library materials.

Next, we performed overlap analyses of all our packages and databases on a title level. An example of the documents we created to record the raw overlap analysis data for each resource is shown in Figure 2. We added these documents as sheets to each resource's dossier. During the overlap analysis process, each journal that was included in a package or a database was examined to determine if and where else it was available electronically. If the title is unique, there will not be

ISSN	Title Name	Overlap	Cambridge Holdings	Other databases that have holding	Full text holdings in other databases	Notes
1744-5515	European Constitutional Law Review	All	Available from 2005 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 03/01/2016. Most recent 1 year(s) not available.	
2052-5645	European Journal of International Security	All	Available from 2016 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 02/01/2016. Most recent 1 year(s) not available.	
2190-8249	European Journal of Risk Regulation	All	Available from 2010 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 2010 volume: 1 Issue: 1. Most recent 1 year(s) not available.	
1752-7247	European Political Science Review	All	Available from 2009 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 2009 volume: 1 Issue: 1. Most recent 1 year(s) not available.	
2045-3825	Global Constitutionalism	All	Available from 2012 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 03/01/2012. Most recent 1 year(s) not available.	
1744-134X	Health Economics Policy and Law	All	Available from 2006 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 01/01/2006. Most recent 1 year(s) not available.	
1479-9927	International Journal of Asian Studies	All	Available from 2004 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 01/01/2004. Most recent 1 year(s) not available.	
1744-5531	International Journal of Law in Context	All	Available from 2005 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 03/01/2005. Most recent 1 year(s) not available.	
1739-0795	International Journal of Microwave and Wireless Technologies	All	Available from 2009 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 02/01/2009. Most recent 1 year(s) not available.	
1411-6300	International Journal of Middle East Studies	All	Available from 2009 volume: 12 Issue: 1	JSTOR Arts and Sciences II, ProQuest Central - GALILEO	JSTOR Arts and Sciences II Available from 12/01/2009. 1 Issue	
1752-9727	International Theory	All	Available from 2009 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 03/01/2009. Most recent 1 year(s) not available.	
2046-1752	Journal of Developmental Origins of Health & Disease	All	Available from 2009 volume: 23 Issue: 1	ProQuest Central - GALILEO	Available from 11/01/2009. Most recent 1 year(s) not available.	
1474-3000	Journal of the Institute of Mathematics of Jussieu	All	Available from 2002 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 03/01/2002. Most recent 1 year(s) not available.	
1474-0613	New Theatre Quarterly	All	Available from 2002 volume: 18 Issue: 1	Literature Online (LION) Premium - GALILEO	Literature Online (LION) Premium - GALILEO Available from 02/01/2002. Most recent 1 year(s) not available.	
1474-9523	Palliative & Supportive Care	All	Available from 2003 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 03/01/2003. Most recent 1 year(s) not available.	
2046-230X	Papers of the British School at Rome	All	Available from 2008 volume: 16 Issue: 1	ProQuest Central - GALILEO	Available from 11/01/2008. Most recent 1 year(s) not available.	
1479-263X	Plant Genetic Resources	All	Most recent 1 year(s) not available.	Agricultural & Environmental Science C4	Agricultural & Environmental Science Collection. Most recent 1 year(s) not available.	
1475-3057	Polar Record	All	Available from 2003 volume: 29 Issue: 1	Agricultural & Environmental Science C4	Agricultural & Environmental Science Collection. GALILEO Available from 03/01/2003. Most recent 1 year(s) not available.	
2049-8489	Political Science Research and Methods	All	Available from 2013 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 06/01/2013. Most recent 1 year(s) not available.	
1448-6083	Publications of the Astronomical Society of Australia	All	Available from 1997 volume: 14 Issue: 1	Free E - Journals	Available from 1997 volume: 14 Issue: 1 until 2001 volume: 18 Issue: 1	
1414-0666	Rural History	All	Available from 2002 volume: 13 Issue: 1	ProQuest Central - GALILEO	Available from 04/01/2002. Most recent 1 year(s) not available.	
1475-3073	Social Policy and Society	All	Available from 2002 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 01/01/2002. Most recent 1 year(s) not available.	
1475-3081	Theory & Practice of Logic Programming	All	Available from 2001 volume: 1 Issue: 1	ProQuest Central - GALILEO	Available from 01/01/2001. Most recent 1 year(s) not available.	
2041-1003	Transnational Environmental Law	All	Available from 2012 volume: 1 Issue: 1	Agricultural & Environmental Science C4	Agricultural & Environmental Science Collection - GALILEO, ProQuest Central - GALILEO	
2331-5709	Journal of Roman Archaeology	N/A	N/A	DOAJ Directory of Open Access Journals	Available from 2016. Public notes free Full text available for some titles.	
1471-6933	Journal of the Royal Musical Association	N/A	N/A	JSTOR Arts and Sciences III, Project Muse	JSTOR Arts and Sciences III Available from 1886 volume: 112 Issue: 1	
1471-6933	Royal Musical Association Bundle	N/A	N/A	N/A	N/A	
1531-4715	TDR: the Drama Review	N/A	N/A	EBSCOhost International Bibliography of the Book	Record does not link to full text	
1479-2286	Tempo - A Quarterly Review of Modern Music	N/A	N/A	N/A	N/A	
1051-5215	Acta Neuro-psychiatrica	None	Available from 2009 volume: 21 Issue: 1	None	None	
1783-1330	Actin Bulletin	None	Available from 1958 volume: 1 Issue: 1	None	None	
1558-5255	Australian History Yearbook	None	Available from 2005 volume: 36 Issue: 1	None	None	
1939-5232	Brain Impairment	None	Available from 2008 volume: 1 Issue: 1	None	None	
2057-0201	Business and Human Rights Journal	None	Available from 2016 volume: 1 Issue: 1	None	None	
2047-993X	Cambridge Classical Journal	None	Available from 2009 volume: 55 Issue: 1	None	None	
2052-4355	Canadian Journal of Neurological Sciences	None	Available from 1974 volume: 1 Issue: 1	None	None	
1734-470X	Cognitive Behaviour Therapist	None	Available from 2008 volume: 1 Issue: 1	None	None	
2051-6967	Irish Journal of Psychological Medicine	None	Available from 2009 volume: 26 Issue: 1	None	None	

Figure 2. Example of Overlap Analysis

any overlap in any other package or database. Any title that shows an overlap response of “None” is not available in any other package or database. If another source such as an aggregator database provides access to a title but does not have the same issue holdings as are available through the journal package being evaluated, the title is labelled as “Partial.” A title that is available in an aggregator database but embargoed would also be categorized as partial.

Next, our Collection Services Department (CSD) librarians created CSD narratives, as shown in Figure 3, to be used internally to provide background and insight into each resource’s perceived strengths and weaknesses to our colleagues within the libraries. These narratives tended to focus on how well the resource integrates with other products that we have such as EBSCO Discovery Service, our discovery system, or if the resource can be authenticated via OpenAthens or EZProxy to ensure that off-campus users can access the same content as users who are on-campus. A link to the CSD Narrative was added to the cover page of each resource dossier.

We also created combined analysis documents to summarize the data we collected and added the analyses to each dossier as a final sheet. An example of a collection analysis document is shown in Figure 4. We focused on whether there was partial overlap, complete overlap, or no overlap at all for each title. We also provided the annual title subscription costs to show how much we would pay for the title if we cancel the package and add this subscription as an individual

Cambridge University Press - CSD Narrative

Background (Updated 6/04/2021)

- Package managed through EBSCO

Strengths	Weaknesses
<ul style="list-style-type: none"> • Fully integrated with EDS. • Supports OpenAthens and EZProxy authentication. • Unique content 	<ul style="list-style-type: none"> • N/A

Figure 3. Example of CSD Narrative

ISSN	Title	Overlap	Annual Title Subscription Full Text Lines Cost (\$'21)	Avg Annual Title Lines (\$' Aug.)
1469-7645	Journal of Fluid Mechanics	P	\$-----	1241
1469-8064	Mathematical Proceedings of the Cambridge Philosophical Society	P	\$-----	89
1469-1825	Behavioral and Brain Sciences	P	\$-----	50
1527-5943	American Political Science Review	P	UNK	49
1475-2727	Public Health Nutrition	P	\$-----	47
1469-8978	Psychological Medicine	P	\$-----	42
1745-1744	Antiquity	E	\$-----	37
1469-4409	Epidemiology & Infection	A(Core)	\$-----	37
1472-1465	The British Journal of Psychiatry	P	\$-----	36
1537-5935	PS, Political Science & Politics	E	UNK	35
1475-2682	British Journal of Nutrition	P	\$-----	31
2165-6509	CNS Spectrums	N	\$-----	30
1756-6916	Journal of Financial and Quantitative Analysis	A(sub)	\$-----	28
1938-1425	MRS Bulletin	P	\$-----	27
1754-9434	Industrial and Organizational Psychology	P	\$-----	26
1469-8161	Parasitology	P	\$-----	23
1475-2670	Bulletin of Entomological Research	P	\$-----	21
2235-5664	American Anthrology	E	\$-----	20
1559-6834	Infection Control & Hospital Epidemiology	P	\$-----	20
1469-7661	Journal of the International Neuropsychological Society	P	\$-----	20
1541-0986	Perspectives on Politics	E	UNK	20
1475-2719	Proceedings of the Nutrition Society	P	\$-----	20
1469-2188	Development and Psychopathology	P	\$-----	17
1521-5088	International Organization	E	\$-----	16
1469-2112	British Journal of Political Science	E	\$-----	16
1938-744X	Disaster Medicine and Public Health Preparedness	E	\$-----	16
1475-2697	Journal of Helminthology	P	\$-----	15
1939-9022	Law and History Review	E	\$-----	15

Overlap Key	Count	Pct.
A (Core) - All content available in other GALILEO core collection or Open Access databases (Est. fulfillments calculated at '0').	0	0.00%
A (Sub) - All content available in other databases, including other subscription databases.	0	0.00%
E - All but embargoed content overlaps with other databases.	32	35.96%
P - Partial overlap with other databases (may include embargo).	44	49.44%
N - No overlap with other databases.	7	7.87%
U - Unknown (likely due to a technical issue in GIL Find).	0	0.00%

The University Libraries provide Interlibrary Loan (ILL) services to all faculty, staff, and students at Georgia Southern. The ILL staff on both campuses process most requests for journal articles from journals that the Libraries do not subscribe to, generally within 24 hours, at no cost to our users. We also request books, microforms, book chapters, and other resources via our ILL services. While costs are not passed on to our users, the Libraries pay to ship items to other institutions, as well as some copyright and borrowing fees.

Figure 4. Example of Collection Analysis

title subscription. The annual title subscription costs were then used to calculate our expected spend and determine whether we would meet our target for the savings we were trying to obtain if we were to unbundle the journal package. We also included the estimated annual fulfillment cost to show how much it would cost the libraries to purchase individual articles from a journal through interlibrary loan if we cancel a subscription for a title or package. We wanted to make it clear to faculty that even if we were to cancel a subscription the libraries would still provide journal content, they would just need to wait longer to receive the content.

After we provided the information that we assembled about each journal package to the liaison librarians, the liaisons used this data to complete the liaison rubrics, an example of which is shown in Figure 5, using a one-to-four scale to evaluate each package. Criteria included "Teaching, Learning, and Enrichment," "Progressive Research," "Program Accreditation," and "Integration with Discovery and Access." We gave them the opportunity to discuss these points under each criterion so they could evaluate each resource and share their reasoning behind their rankings. Liaisons were asked to list the recommended stakeholders to involve in an external review, such as deans, associate deans, and department chairs. Finally, liaisons recommendations about

Usage Assessment Rubric - Liaisons

Resource: Cambridge University Press
 Dossier URL: <https://docs.google.com/spreadsheets/d/1V8oFhZHgKkEYMSKvUJsuYufKDsDgbezjx1vJo/edit?usp=sharing>
 Date: August 23, 2021

	1	2	3	4	Score
Teaching, Learning, & Enrichment	<ul style="list-style-type: none"> Resource is unlikely to support teaching and learning in any discipline. AND Resources are unlikely to support the enrichment of any user group. 	<ul style="list-style-type: none"> Resource is likely to support teaching and learning in at least one discipline. OR Resource is likely to support the enrichment of at least one user group. 	<ul style="list-style-type: none"> Resource is essential to teaching and learning in at least one discipline and/or is likely to support teaching and learning in multiple disciplines. OR Resource is very likely to support the enrichment of at least one user group and/or is likely to support the enrichment of multiple user groups. 	<ul style="list-style-type: none"> Resource is essential to teaching and learning in multiple disciplines. AND Resource is very likely to support the enrichment of multiple user groups. 	4
<i>Discussion:</i>	Peer-reviewed academic journals covering subjects across the humanities, social sciences and science, technology and medicine. A must keep; usage is consistently high given the breadth of coverage across multiple disciplines.				
Progressive Research	<ul style="list-style-type: none"> Resource is unlikely to support ongoing research in any discipline. AND Resources are unlikely to support any current research impact area. 	<ul style="list-style-type: none"> Resource is likely to support ongoing research in at least one discipline. OR Resource is likely to support multiple current research impact areas. 	<ul style="list-style-type: none"> Resource is essential to ongoing research in at least one discipline and/or is likely to support ongoing research in other disciplines. OR Resource is directly relevant to at least one research impact area and/or is likely to support multiple current research impact areas. 	<ul style="list-style-type: none"> Resource is essential to ongoing research in multiple discipline. AND Resource is directly relevant to multiple current research impact areas. 	4
<i>Discussion:</i>	One of the largest renown academic publishers providing both in print and online with a user-friendly and fully searchable online platform with its added value, digitized archives are available virtually.				
Program Accreditation	<ul style="list-style-type: none"> Program faculty indicate that accreditors are unlikely to ask about or expect availability of the resource. Not subscribing is unlikely to impact accreditation. 	<ul style="list-style-type: none"> Program faculty indicate that accreditors are likely to ask about or expect availability of the resource. Not subscribing may impact accreditation. AND Some libraries at institutions with peer programs appear to subscribe to the resource. 	<ul style="list-style-type: none"> Program faculty indicate that resources are explicitly encouraged by one or more accrediting bodies. Not subscribing may impact accreditation. AND Many libraries at institutions with peer programs appear to subscribe to the resource. 	<ul style="list-style-type: none"> Program faculty indicate that Resource is explicitly required by one or more accrediting bodies. Not subscribing is likely to impact accreditation. AND Most libraries at institutions with peer programs appear to subscribe to the resource. 	N/A
<i>Discussion:</i>	Departments will best provide information in this regard.				
Diversity, Equity, & Inclusion	<ul style="list-style-type: none"> The resource is unlikely to enhance the diversity and inclusiveness of GSL collections, e.g. increases representation of diverse identities, populations, perspectives, and points of view. AND/OR The resource is unlikely to enhance the study of equity, diversity and inclusion. 	<ul style="list-style-type: none"> The resource generally supports the diversity and inclusiveness of GSL collections. AND/OR The resource generally supports the study of equity, diversity and inclusion. 	<ul style="list-style-type: none"> The resource significantly enhances the diversity and inclusiveness of GSL collections relevant to a limited number of disciplines. AND/OR The resource significantly enhances the study of equity, diversity and inclusion relevant to a limited number of disciplines. 	<ul style="list-style-type: none"> The resource significantly enhances the diversity and inclusiveness of GSL collections relevant to multiple disciplines. AND/OR The resource significantly enhances the study of equity, diversity and inclusion relevant to multiple disciplines. 	4
<i>Discussion:</i>	Provides access to unique, scholarly content that are user-friendly and on a fully searchable online platform that keeps pace with the state of the art in terms of scholarship and pedagogy.				
Integration, Discovery, & Access	<ul style="list-style-type: none"> Resource provides user interface features that mitigate or interfere with effective use of content. AND (CSD) Content is readily available in a reasonable time at lower cost by other means. AND (CSD) Resource provides no support for Gil-Find or EDS integration. AND (CSD) Resource provides no authentication support. AND (CSD) Resource provides restrictive licensing terms. 	<ul style="list-style-type: none"> Resource provides user interface features generally inferior to competing products. AND (CSD) Content may be obtained in a reasonable time by other means at a higher per-item cost but at a lower estimated overall cost. AND (CSD) Resource provides at least nominal support for either Gil-Find or EDS integration. AND (CSD) Resource provides support for credential-based or similar authentication methods only. AND (CSD) Resource provides vague or inconsistent licensing terms. 	<ul style="list-style-type: none"> Resource provides user interface features consistent with, but not preferable to, competing products. AND (CSD) Content may be obtained at a lower cost by other means; however, access may be delayed. AND (CSD) Resource provides extensive, reliable support for either Gil-Find or EDS integration AND at least nominal support for both. AND (CSD) Resource provides reliable support for either OpenAthens or EZProxy-based authentication. AND (CSD) Resource provides licensing terms consistent with competitors. 	<ul style="list-style-type: none"> Resource provides unique user interface features essential to or strongly preferred for effective use of content. AND (CSD) Content cannot be obtained in a reasonable time at lower cost by other means. AND (CSD) Resource provides extensive, reliable support for Gil-Find and EDS integration. AND (CSD) Resource is open access OR provides extensive, reliable support for simultaneous OpenAthens, EZProxy, and credential-based authentication. AND (CSD) Resource provides explicit, liberal licensing terms. 	4
<i>Discussion:</i>	User-friendly interface that meets rigorous academic standards for vast coverage.				

Recommended stakeholders to be included in external review:

Deans, Associate Deans, Dept. Chairs

Provide a list of faculty, departments, programs, etc. to be included in any external review of this resource.

Review discussion:

Based on the low use of most titles in this package, the library faculty recommend renegotiating this package and renewing the two of the most used titles (Journal of Fluid Mechanics and American Political Science Review) at an estimated cost of \$8,000. Requests for discontinued titles will be fulfilled using Interlibrary loan and/or document delivery. This change should realize about \$39,000 in annual savings.

The package has a comprehensive breadth of subject coverage, integrative content with a range of video user guides to help with navigation and use. Note also that Articles and Books participate in (ATI) Annotation for Transparent Inquiry which is a new tool designed to facilitate transparency in qualitative and mixed-methods research. It allows scholars to "annotate" specific passages in an article with additional information explaining how they generated and analyzed their data, along with links to a wide variety of underlying data sources. Cambridge is partnering with Hypothesis [an open platform for annotation and discussion of web resources] that enables authors, editors and readers to annotate and discuss the research published on the platform: Cambridge Core. Additionally, content coverage includes much of what Chicago University Press (CUP) provides. This in a way further justifies renewal whilst cancelling CUP.

Provide a brief narrative discussion of your findings, including a recommendation for whether the resource should be continued, canceled, broken up (e.g., subscribe to specific titles only), or replaced with a different resource. When preparing this section, consider the following questions:

- Should this resource be canceled now, considered for cancellation if the budget requires reductions, or preserved at the expense of other resources? Why?
- If this resource lacks unique content or is lightly used, are there other reasons that justify its continuation at the expense of other resources?

Figure 5. Example of Liaison Rubric

whether we should renew or cancel a database or package and subscribe to individual journals that are important to faculty.

The liaison librarians' final recommendation was to unbundle eleven of our big deal journal packages and to subscribe individually to the titles that the departmental faculty decided they needed. At the end of phase two, we narrowed down our focus and expanded the evaluation process to include departmental faculty.

To collect faculty feedback, we created multiple feedback forms so that all academic departments had their own forms with which departmental faculty could communicate their opinions about the individual titles in the packages. The feedback forms provided the basic usage data, the estimated single title subscription cost, and the library faculty's recommendation to cancel or renew for the journal titles that were a part of the journal collection under consideration. In each form, we included a link to instructions, links to the librarians' dossiers and rubrics, and, and three feedback fields (see Figure 6).

To complete each form, we asked the faculty to work with their department heads and subject liaisons to review each title, then 1) indicate whether it should be discontinued or renewed; 2) indicate whether it is essential, important, or desirable for teaching and

ISSN	Title	Full Annual Full Text Views	Estimated Single Title Subscription	Library Faculty Recommendation	Departmental Recommendation	Departmental Assessment	Comments
1469-7645	Journal of Fluid Mechanics	1241	\$ ---	Renew	--	--	
1469-8064	Mathematical Proceedings of the Cambridge Philosophical Society	89	\$ ---	Discontinue	--	--	
1469-1825	Behavioral and Brain Sciences	50	\$ ---	Discontinue	--	--	
1537-5943	American Political Science Review	49	UNKNOWN	Renew	--	--	
1475-2722	Public Health Nutrition	47	\$ ---	Discontinue	--	--	
1475-2697	Journal of Helminthology	15	\$ ---	Discontinue	--	--	
1939-9022	Law and History Review	15	\$ ---	Discontinue	Renew	Essential	Dr. --- (Department of History chair) - Legal History is taught on an annual basis
1752-0401	The Journal of Asian Studies	13	\$ ---	Discontinue	Renew	Essential	Dr. --- (Department of History chair) - This is the primary journal in the field. Used
1469-5154	Journal of American Studies	11	\$ ---	Discontinue	--	--	
1470-1553	Victorian Literature and Culture	11	\$ ---	Discontinue	Renew	Essential	Dr. --- (Department of History Chair) - This is one of the top journals in the field. It
1935-0236	Renaissance Quarterly	7	\$ ---	Discontinue	Renew	Essential	Dr. --- (Chair, Department of History): Courses on the Renaissance are taught in
1469-817X	Philosophy	6	UNKNOWN	Discontinue	--	--	
1469-7599	Journal of Biosocial Science	6	\$ ---	Discontinue	--	--	
2372-2614	Agricultural and Resource Economics Review	6	UNKNOWN	Discontinue	--	--	
1471-6380	International Journal of Middle East Studies	6	UNKNOWN	Discontinue	Renew	Essential	Dr. --- (Chair, Department of History): This is the top journal in Middle East stud
1740-8784	Management and Organization Review	6	\$ ---	Discontinue	--	--	
1469-8092	Studies in American Political Development	6	\$ ---	Discontinue	--	--	
2052-8022	Cambridge Journal of Postcolonial Literary Inquiry	5	\$ ---	Discontinue	--	--	
1748-5959	History of Education Quarterly	5	\$ ---	Discontinue	--	--	
1479-2451	Modern Intellectual History	5	\$ ---	Discontinue	Renew	Important	Dr. --- (Department of History chair) - This is the leading journal for intellectual h
1469-2147	Cambridge Quarterly of Healthcare Ethics	5	\$ ---	Discontinue	--	--	
2514-0966	Journal of Mental Science	5	UNKNOWN	Discontinue	--	--	
1740-0236	Journal of Global History	5	\$ ---	Discontinue	--	--	

Journals with fewer than an average of 5 full text views per year have been removed due to very low use.

Figure 6. Example Departmental Feedback Form

research; and 3) provide any written comments. In our instructions, we provided the following definitions:

Essential: This journal is essential to teaching, learning, and research in the discipline and it is essential that students and faculty have immediate (real-time) access to all the contents of this journal. Any delay in access will cause irreparable harm to the department's ability to provide instruction and conduct research. Interlibrary Loan (ILL) and/or document delivery are insufficient alternatives for providing access to the contents of this journal.

Important: This journal is important to teaching, learning, and research in the discipline; however, it is not essential that students and faculty have immediate (real-time) access to all the contents of this journal. While a delay in access may cause inconvenience, it would not impair the department's ability to provide instruction and conduct research. Interlibrary Loan (ILL) and/or document delivery are acceptable alternatives for providing access to the contents of this journal.

Desirable: This journal is desirable for teaching, learning, and research in the discipline. Immediate (real-time) access to this journal is a benefit, but not at the expense of providing access to other essential or important resources. Interlibrary Loan (ILL) and/or document delivery are acceptable alternatives for providing access to the contents of this journal.

We sent copies of each of the eleven forms to each department outside of the library and gave the departmental faculty five weeks to complete their responses. Of 528 forms sent to forty-eight departments, 148 completed forms were returned. We deemed this response appropriate given that not every package under review was of importance to every department, and departments generally skipped forms related to resources that did not pertain to them. After all the forms were returned, we aggregated the departmental faculty's feedback into a single title selection worksheet for each package. For each journal, the worksheet showed total departmental votes to renew, total departmental votes

Package Cost & Renewal Target Info:											Est. Renewal Cost + 3% EBSCO Fee			Feedback & Comments	
FY22 Package Price: \$-----											Net	\$-----			
FY 22 Package Price: \$-----											Maybe	\$-----			
Renewal Target: \$-----											Both:	\$-----			
Difference (Target - Renewed): \$-----											Renewed:	\$-----			
Use Adjusted Score	ISSN	Title	Aug. FY Views	FY21 Est. Single Title Subscriptions	FY22 Est. Cost Per Title	Library Vote to Renew	Discontinue	Renew	Essential	Important	Desirable	FY22 Single Title Subscriptions	FY22 Package Price \$-----	Renew?	
1241	1469-7645	Journal of Fluid Mechanics	1241	\$-----	\$-----	1	1	0	0	0	0	\$-----	Included	Renewed	An important source for new pedagogical tools in the profession.(Political Science & International Studies);This journal publishes work on civic engagement and is essential to supporting -----'s research in the field of civic engagement. Dr. ----- uses and cites from this journal often in her work.(Public & Nonprofit Studies); This is the premier journal in political science and international studies.(Political Science & International Studies); Essential for Dr. -----'s research on philosophy of race and for students in her classes.(Philosophy & Religious Studies);A top journal for professional development.(Political Science & International Studies); Archaeologists need this; Dr. ----- (Sociology & Anthropology); Essential for Dr. -----'s research on philosophy of race and for students in her courses.(Philosophy & Religious Studies);A top journal for international politics.(Political Science & International Studies); Dr. ----- (Department of History chair) - Legal History is taught on an annual basis in our Department and remains popular with students. Faculty publish in this journal, and a faculty member recently co-edited a forum for this journal. Students also use it for projects, and it will likely be useful to students in other departments, as well. Access through J.U. is limited to one article per individual issue of a journal.(Copyright Issues_History);important for research being done in Arab-U.S. relations.(Political Science & International Studies); Dr. ----- (Finance); Teaching & Research; Dr. -----; I'd like to recommend keeping it; Dr. -----; I use this journal regularly;(Literature);Dr.
210	1537-5935	PS: Political Science & Politics	35	UNKNOWN	(AVAILABLE)		1	2	2	0	0	\$-----	Package Only		
196	1537-5943	American Political Science Review	49	UNKNOWN	(AVAILABLE)	1	0	1	1	0	0	\$-----	Package Only		
120	1541-0986	Perspectives on Politics	20	UNKNOWN	(AVAILABLE)		1	2	2	0	0	\$-----	Package Only		
111	1745-1744	Antiquity	37	\$-----	\$-----		1	1	1	0	0	\$-----	Included	Renewed	
96	1469-2112	British Journal of Political Science	16	\$-----	\$-----		1	2	2	0	0	\$-----	Included	Renewed	
90	1339-9022	Law and History Review	15	\$-----	\$-----		1	2	2	0	0	\$-----	Included	Renewed	
84	1756-6916	Journal of Financial and Quantitative	28	\$-----	\$-----		1	1	1	0	0	\$-----	Included	Renewed	

Figure 7. Example Title Selection Worksheet

for essential status, and all written comments (see Figure 7). We then added to each worksheet information we needed to make final selection decisions, including updated pricing and usage information and estimates of cost per use for any titles we elected to renew.

With quantitative and qualitative data now in hand for each journal, we needed a way to rank titles for renewal. To do this, we developed the equation

$$(2e + r) \times v$$

where *e* is the total number of faculty votes for essential status, *r* is the total number of faculty votes to renew, and *v* is the average number of article views per year. By adopting this “Use Adjusted Score” to rank all titles from highest to lowest for each package, we principally and equitably balanced faculty feedback with usage data to ensure that we privileged journals with sufficient usage to justify the cost of subscription while safeguarding lower-use titles of unique value to faculty and students.

The task of making the final decisions fell to the Dean of the Libraries. The Dean was provided with all the title selection worksheets, and she used the use-adjusted score for each title and faculty comments to make those decisions. We also developed an expense modeler

that showed the total spend across all the collections so the Dean could estimate in real time how the total renewal cost for subscriptions changed based on the titles she decided to renew. She was able to track the estimated savings to make sure she was meeting the target goal of reducing our spend by \$300,000.

Once the Dean decided which titles to renew and cancel, we had to communicate these decisions to the University community. We built a public LibGuide that provided all the information to the university faculty, deans, and provost about our process. The front page of the LibGuide included a letter from the Dean, along with a full history and timeline of the project. Other pages of the guide provided a detailed description of the assessment methodology we used, the title-level renewal lists, liaison contact information, and a list of Frequently Asked Questions (FAQ) that we developed based on questions we got back from faculty over the course of the process.

Our next step was to communicate our decisions to vendors. We notified vendors as early in the process as possible. During this part of the process, we received updated pricing which occasionally differed from the pricing that we were working with during the analysis stage. These differences were largely due to the added cost for multi-campus access. This new data required us to change our planned title renewals, and we again used the expense modeler as we received new pricing while negotiating our new licenses. As we re-evaluated our earlier decisions, we decided that, instead of canceling or breaking out the University of Chicago Press package, we would continue to subscribe to this package because we were able to get a better price from the vendor that helped us meet our goal. We also decided to keep the Duke University Press and Project Muse packages because the cost of subscribing to the individual titles that faculty determined to be essential was greater than the cost of renewing the whole package. On the other hand, we decided based on usage and faculty feedback that the American Society of Microbiology (ASM) package should be canceled in its entirety. We did not have the faculty feedback to justify keeping any individual journals let alone the whole package.

We updated the journal holdings in Alma, our unified library services platform, as the vendors updated our access. In some cases, our vendors kept our subscriptions activated for titles that we canceled past their end dates, and we retained access to some titles that we canceled into early spring of 2022. We tracked those changes as they happened, and we updated our holdings in real time as quickly as possible so that there would be little impact on students and faculty.

We also made changes to the resource descriptions on the Georgia Southern University Libraries' A to Z Database page to show how our access to subscribed content changed as a result of the decisions we made during the Assessment project. We especially wanted to show that while we did cancel some journal packages, we tried to retain subscriptions to the individual journal titles most desired by faculty.

At the conclusion of this project, we reached our \$300,000 goal. We now have new tools and procedures in place for the next round. We have a better idea of how we can get as much input from various stakeholders at the appropriate times in the evaluation process as possible, and we have a new framework to implement in the future. Perhaps most importantly, we also had mostly positive responses from the departmental faculty. We did receive some concerns at various points when people were afraid they would lose access to titles they really needed, but everyone in the libraries communicated diligently throughout and tried to make the process as transparent as possible. This clear and transparent communication went a long way to minimizing any pain that our community may have felt in response to the cuts, and we count this experience as a success.

Contributor Notes

Jeff M. Mortimore is the Discovery Services Librarian at Georgia Southern University in Statesboro, GA, USA.

Jessica M. Rigg is the Acquisitions Librarian at Georgia Southern University in Statesboro, GA, USA.

Notes

- 1 Jaclyn McLean and Ken Ladd, "The Buyback Dilemma: How We Developed a Principle-Based, Data-Driven Approach to Unbundling Big Deals," *The Serials Librarian* 81, no. 3–4 (2021): 295, doi:10.1080/0361526X.2021.2008582; Cindy Sjoberg, "E-Journals and the Big Deal: A Review of the Literature," *School of Information Student Research Journal* 6, no. 2 (2017): 1–10, doi:10.31979/2575-2499.060203.
- 2 William H. Walters and Susanne Markgren, "Zero-Based Serials Review: An Objective, Comprehensive Method of Selecting Full-Text Journal Resources in Response to Local Needs," *The Journal of Academic Librarianship* 46, no. 5 (September 2020): 2–3, doi:10.1016/j.acalib.2020.102189.
- 3 Ibid.